

ACQ

GPXS talks money and BlackBerrys

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Investment for amiando

Wellington Partners has led a series-A round of financing for amiando, an online events organising platform, alongside co-investor Adinvest.

amiando's platform was launched in June 2007 and is now available in English, French, German and Spanish, with several local branches also beginning to be launched. Its online tool allows anyone to instantly offer an online event registration without any effort. The company is based in Munich and employs 25 people.

White & Case, Munich, provided legal advice to amiando and have been assisting the young team with corporate affairs, stock option plans, bridge financing and other issues for over a year. Dr. Christoph von Einem, LL.M., partner, led the transaction including the prior negotiations with potential investors, which resulted in the new investment by Wellington Partners and Adinvest. He was supported by Dr. Ines Buermeyer, senior associate at White & Case.

Dr. Von Einem commented: "Our experience of more than seventeen years of venture capital transactions helped us to close the transaction swiftly and to focus on the important economic issues so that the management could concentrate on the business again." He continued: "In view of the web 2.0 e-generation we understand that the company's business fully meets the interests of the internet users of an uncomplicated and individual event organization platform." **ACQ**

"Our experience of more than seventeen years of venture capital transactions helped us to close the transaction swiftly."

Dr. Von Einem

This announcement appears as a matter of record only

Amiando Series A Financing

Equity Provider:
wellingtonpartners

Legal Adviser to the Company:
WHITE & CASE

Legal Adviser to the Equity Provider:



P+P Polatti + Partners

21 Centrale Partners to sell Averys

21 Centrale Partners has sold Averys, a European leader in the storage systems, to LBO France.

In 2005, 21 Centrale Partners organized the Public to Private of Averys. In less than 3 years, the Group has strengthened its market positions, increasing its turnover by more than 50% and doubling its Ebitda.

21 Centrale Partners has implemented an active international growth strategy mainly through the acquisition of the Turkish leader providing a strategic platform for its development in emerging markets. 21 Centrale Partners will participate to the new transaction and will continue to contribute to the group developments.

G rard Pluvinet, Founding Managing Partner of 21 Centrale Partners and Antoine Pupin, Managing Partners, commented: "Averys is fully representative of 21 Centrale Partners strategy to develop French mid-market companies internationally. Averys is now one of the major European players with presence in France, Germany, Poland and Turkey."

Estin & Co assists CEOs and senior executives of European and North American corporations in the formulation and implementation of their strategies. Estins' clients are CEOs and senior executives of large corporations, CEOs, senior executives and shareholders of medium sized corporations and managers of equity investment funds.

The team was led by Jean Berg, vice-president and Jean-Fran ois Partiot, project leader. Berg commented: "For the Averys deal, we assisted LBO France in the strategic audit of the Company, focusing on delivering a strategic vision for all the different markets (products and geographies) in which the Company competes: platforms and cantilevers, semi-heavy and light selves, heavy shelves, lockers and cabinets, ..." **ACQ**

This announcement appears as a matter of record only

Buy-Out of Averys



Equity Provider:



Debt Providers:



Strategic Audit Adviser:

ESTIN & CO

Legal Adviser To The Management Team:

MAYER • BROWN

Legal Adviser To The Equity Provider:

Lef vre Pelletier & associ s • Avocats

MCI invests in mobile social networking portal

MCI's sub-fund, MCI.TechVentures 1.0 (MCIT), part of the MCI Group, have acquired 24.23% of shares in Belysio Sp. z o.o. The Fund's investment in the company followed the conclusion of an agreement dated 14.04.2008, between MCIT and the founders of Belysio. Belysio Company was founded in April 2008, for the purpose of commercialisation of the mobile social networking portal 'belysio'. The Fund will ultimately acquire up to a 40% stake in the company, together with selected co-investors.

JP Weber provided tax and legal advice to MCIT; this was the first time the two firms had worked together. The team was led by Marcin Dudarski, partner, whose major fields of expertise are advising in commercial and international company law with acquisition aspects. Dudarski, a fluent Polish, English and German speaker, was an ideal fit for this transaction and was able to support the project with his extensive understanding of international legal systems.

The deal posed some challenges: JP Weber had to coordinate both parties' business goals and prepare guidelines and time schedules in order to realise the project within the agreed timescale. The firm endeavoured to always find solutions for the transaction structure with the aim of closing the project for the client.

Dudarski commented: "There is enormous interest from people who want to use their mobile phones as multi-functional equipment throughout their day-to-day lives, which makes this a strong business. Belysio offers exciting opportunities for individuals looking to meet new friends or business partners." **ACQ**

This announcement appears as a matter of record only

Belysio Sp z.o.o. Financing

Equity Provider:



Legal and Tax Adviser
to the Equity Provider:

