

ESTIN & CO

PRESS RELEASE

MR. FRANÇOIS GUIBERT APPOINTED SENIOR ADVISOR TO ESTIN & CO

15 September 2016

Estin & Co is pleased to announce the appointment of Mr. François Guibert as Senior Advisor to the firm. Mr. Guibert will advise Estin & Co on its strategy for Asia and will contribute to its development in this fast-growing region.

Estin & Co is an international strategy consulting firm based in Paris, London, Zurich, New York and Shanghai. The firm assists CEOs and senior executives of European, North American and Asian corporations in the formulation and implementation of growth strategies, as well as managers of private equity funds in the analysis and valuation of their investments.

Between 2006 and 2016, Mr. François Guibert was President for the Greater China and South Asia region of STMicroelectronics. He joined Thomson Semiconducteurs, a predecessor company to STMicroelectronics, in 1981, after three years at Texas Instruments. Through his years with STMicroelectronics, he held several senior executive positions in Asia and in corporate functions, in particular for M&A and joint venture activities.

Mr. Guibert chairs the Board of Advisors for the Singapore Semiconductor Industry Association. He served as board member of the Singapore Economic Development Board (EDB) for five years. He also held many positions at EuroCham Singapore over ten years among which as President. He was a founding member and chairman of the EU-ASEAN Business Council between its inception in 2014 and 2016.

Mr. Guibert has lived in Asia for fourteen years. He will remain based in Singapore.